



**AECM – Association of European Candle Makers**

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**AECM Annual Conference 2017**  
**Sicily (Italy) 8 – 10 June 2017**

**Hilton Giardini Naxos Hotel, Sicily, Italy**

**INVITATION**

Dear Madam, Dear Sir,

We are pleased to invite you to the AECM Annual Conference 2017, which will take place on 8 – 10 June in Sicily, Italy. The Conference will feature the AECM General Assembly, a number of presentations relevant for the candle industry as well as a supplier table top exhibition. These meetings provide a great opportunity to engage with Candle Makers and Suppliers in Europe, exchange best practices, ideas and learn from each other. In addition social events are organized.

You will find below the indicative schedule of the Conference and further information on how to register.

We would ask you to register via <http://aecm2017.kellenevents.com/participants/>

**If you register before 1<sup>st</sup> February you can secure the early bird rate! Participants are asked to make accommodation arrangements with the hotel as soon as possible and before 10 January 2017. After this date, AECM cannot guarantee room availability.**

We hope you can join us and look forward to welcoming you in Sicily !

Yours sincerely,

Miquel Roura

AECM President

Dani Kolb

AECM Secretary General

## Indicative AECM Conference 2017 Schedule Sicily (Italy), 8 – 10 June 2017

### Thursday, 8 June 2017

14:30 – 17:30	Technical Committee meeting (TC members only)
18:00 – 19:30	Welcome reception at the Hilton Giardini Naxos Hotel (dinner on your own)
20:00	Secretary Generals' Networking session (Secretary Generals only)

### Friday, 9 June 2017

09:00 – 10:00	Welcome Coffee
09:00 - 18:00	Table-Top Exhibition
10:00 – 10:45	Welcome and general update on AECM <ul style="list-style-type: none"> <li>- <i>Welcome by David Doninotti (Italian Candle Association, ACI) and Miquel Roura (AECM President)</i></li> <li>- <i>Introduction of all participants (Dani Kolb)</i></li> </ul>
10:45 – 11:45	Coffee break and table top exhibition
11:45-12:30	The current regulatory environment: How can we still produce candles? <ul style="list-style-type: none"> <li>- Luciano Pizzato (A.I.S.E., Reckitt Benckiser)</li> <li>- Dave Summers (Luminex Home Décor and Fragrance Company)</li> <li>- Sébastien Roy (Devineau)</li> </ul> Moderator: Miquel Roura (AECM)
12:30 – 14:00	Lunch
14:00 – 15:30	How to apply the Blue Ocean Strategy to the Candle Industry <ul style="list-style-type: none"> <li>- Holger Trautmann, Blue Ocean Strategy Partners</li> <li>- Practical example by Maha Alusi, Alusi Ephemeral</li> </ul>
15:30 – 16:00	Coffee Break and Table-Top Exhibition area
16:00 – 17:00	The future of candle raw materials – the fuel, colour, fragrance and wicks perspective <ul style="list-style-type: none"> <li>- Helmut Gutberlet (Sasol)</li> <li>- Steven West (Wedo)</li> <li>- Carilyn Jennings (French Colour &amp; Fragrances)</li> </ul> Moderator: Dani Kolb (AECM)
20:00 – 23:00	Dinner <i>Hilton Giardini Naxos Hotel</i>
22:00	Candle Project
10:00 – 14:00	Spousal programme

### Saturday 10 June 2017

10:00 – 11:00	AECM Board meeting (board members only)
11:00 – 12:00	AECM General Assembly
12:00 – 13:00	Lunch (at the hotel)
13:00	Departure to Taormina (bus)
13:30 – 17:00	Guided visit Taormina
17:00	Return to the hotel (bus)
19:30	Departure to Gala Dinner (by bus)
20:00 - 23:00	Gala Dinner in Taormina
23:30	Return to hotel (by bus)



### **Conference fee**

The fee for participating in the AECM Conference 2017 is as follows:

	<b>Early bird rate - excl VAT* (ends 31/01/2017)</b>	<b>Registration Rate - excl VAT* (from 1 Feb 2017)</b>
<b>AECM Member</b>	€390	€490
<b>Members of National Candle Associations</b>	€420	€520
<b>Non Member</b>	€490	€590
<i>*22% italian VAT will be added to the registration fees</i>		

The fee includes:

- Entrance to the Supplier Table top Exhibition
- Attendance at the Sessions
- Welcome reception on 8<sup>th</sup> June
- Lunch on Friday 9<sup>th</sup> and Saturday 10<sup>th</sup> June
- Dinner on Friday, 9<sup>th</sup> June
- Social event on Saturday 10<sup>th</sup> June
- Gala Dinner on Saturday 10<sup>th</sup> June
- Spouse Programme 9<sup>th</sup> June

The fee does **not** include:

- Accommodation

The fee includes participation in all scheduled social events and meetings except the AECM Annual General Meeting Technical Committee meeting and Secretary Generals meeting, which are reserved for AECM members.

Please register via [this link](#)

### **Supplier Table top Exhibition**

The Supplier Table top Exhibition will begin at 9.00 on Friday 9<sup>th</sup> June and will take place at the Hilton Hotel Giardini Naxos in the vicinity of the conference sessions. This allows participants to visit the supplier table top exhibition at their own leisure during coffee breaks as well as enabling them to attend the sessions of their choosing.

### **Hotel Accommodation**

After registering for the AECM Conference you will be prompted to book your accommodation. **Please note that the reservation policy of the Hilton Giardini Naxos Hotel is very strict. We strongly encourage you to make your hotel reservation before 10 January 2017.** After that date the room block will be significantly reduced and it will be difficult to guarantee a room. A special discounted rate for participants of the AECM Convention has been arranged with the hotel: double room: 187 euro, single room: 165 euro (incl breakfast & VAT but excluding 2% city tax and wifi). For all questions regarding hotel reservation, please contact Francesca Flego ([francesca.flego@gattinoni.it](mailto:francesca.flego@gattinoni.it), phone +39 02 39884223). A hotel reservation form is attached to this invitation.



**Gala dinner**

The gala dinner will take place in the historical centre of Taormina. **Dress code: business attire**

**Sponsorship and Exhibition**

As every year, AECM offers different kind of sponsorships (coffee break, lunch, dinner, social event sponsorships) and the opportunity to participate in the supplier table top exhibition (suppliers can book a table top to present their products/company). Should you be interested in booking a sponsorship or table top please contact AECM.

**AECM would like to thank its sponsors:**

<p><b><u>Dinner Sponsors</u></b></p>	
<p><b><u>Cocktail Sponsors</u></b></p>	
<p><b><u>Lunch Sponsor</u></b></p>	
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<p><b><u>Promotional Insert Sponsor</u></b></p>	
<p><b><u>Candle Project Sponsor</u></b></p>	

Table top Exhibitors

 <p><i>Monterosa Zelandi srl</i> www.monterosawicks.com</p>	 <p>FRENCH COLOR &amp; FRAGRANCE CO.</p>
 <p>OFFICINE MECCANICHE PONTIDA</p>	 <p>PPHU S.C.</p>
 <p>inspired by innovation</p>	 <p>BritishWax</p>
 <p>IVILTRA</p>	 <p>Wedo</p>
 <p>MAKING WAX WORK</p>	 <p>Spezialfarben für Kerzen Colors for candles</p>