



ALAFAVE
ASOCIACIÓN LATINOAMERICANA
DE FABRICANTES DE VELAS



For Immediate Release

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Brussels, Belgium
13 February 2020

The Association of European Candle Makers (AECM), the Latin American Candle Manufacturers Association (ALAFAVE) and the European Candle Association (ECA) are pleased to announce that the first World Candle Day will take place on 1 March 2020.

World Candle Day is a joint initiative of the 3 associations and aims at showcasing the multiple ways of using candles in our daily lives. Burning candles is enjoyable throughout the year, not just during the festive seasons. World Candle Day will be the platform to share information and bring awareness on the safe and enjoyable use of candles.

1 March 2020 will be a day of presenting the many ways that candles bring light into our lives. Several activities and events will be organized on the day, visit the World Candle Day website www.worldcandleday.net to stay informed. Join us in celebrating that day by both gifting a candle to someone and lighting a candle at home!

-----About the World Candle Day organizing associations partners-----

The Association of European Candle Makers (AECM) represents candle manufacturers and suppliers to the candle industry in Europe. Founded in 1962 in Paris, the Association acts as the collective voice for the candle industry to promote the safe use and enjoyment of candles, to improve the competitiveness of all companies in Europe and to ensure that their interests are heard and understood. A non-profit organization, the association's aims are to promote the European candle industry by developing as far as reasonable common solutions regarding questions of shared interest.

The Latin American Candle Manufacturers Association (ALAFAVE) was created in 1999 as a non-profit association by a group of candle manufacturers and suppliers to the candle industry. ALAFAVE promotes the production of quality candles and the safe use of candles, and strengthens the integration of the Latin American candle industry in today's global economy.

The European Candle Association (ECA) is a non-profit association representing the leading candle manufacturers in Europe. Priorities are quality, research, standardisation and compliance with the objective to offer safe and premium quality candles for consumers to enjoy, and to strengthen the European candle industry.